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1	Portfolio Holder Priorities 2014/15 - Annual update					
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4	PH Priority	Target/Milestone	Progress - December 2014	Progress - May 2015	Owner	PH
5	Continue to require that all new housing developments include 35% social and affordable housing	By June 2015 we will: <ul style="list-style-type: none"> ensure that 35% of all new housing developments is affordable (this applies to developments of 10 or more homes) have completed 300 affordable homes and transferred to either a registered housing provider or the City Council. 	35% policy took effect from December 2013. Where this is viable, 35% is being achieved, unless a commuted sum is taken (in exceptional circumstances). To date since April 1st 2014, 58 affordable homes have been delivered with 241 further affordable homes consented and in the pipeline for national house builders.	62 affordable homes (46 social rent, 16 shared ownership) were delivered on S106 sites in 2014/15. Financial contributions for off site provision are negotiated where appropriate such as at Magdalen School. Government has now prevented affordable housing requirements from being applied on sites of ten or less homes or 1,000 sq m of floorspace	AD CD	RH
6	Build 20 new council houses on council-owned land and continue to look for funding to increase this number	By June 2015 we will: <ul style="list-style-type: none"> have provided 20 new, defect-free council homes have a programme and timetable for providing additional council homes and we will have identified feasible sources of funding. 	20 new Council homes will be completed by June 2015, with a further 26 under construction for completion later in the year. A Council Own Build Wave 3 programme has been identified and a number of funding sources reviewed.	20 new council homes to be completed by July 2015, with a further 26 scheduled to start on site subject to planning in Autumn 2015.	AD Housing	RH
7	Explore new solutions to providing affordable homes, including co-operative housing and self-build housing	By June 2015 we will: <ul style="list-style-type: none"> be able able to provide a summary of potential solutions for providing affordable homes, including co-operative housing and self-build housing. 	Co-operative housing scheme awaiting Devon County Council land coming forward in Alphington.	No further progress - Devon County Council have yet to bring forward their land for development and a planning application which has been imminent for them for the last 6 months remains imminent. Exeter Eco-Homes remain active and keen to progress their cooperative housing scheme pending a s106 opportunity on DCC land. Since December 2014, meetings have taken place in February with a small group of Exeter residents who were interested in setting up a self build project. A number of potential sites were put to them but rejected on the grounds that they were seeking to self-build on land allocated for landscape protection (contrary to planning policy).	AD Housing	RH
8	Introduce schemes to improve the quality of private rented accommodation.	By June 2015 we will: <ul style="list-style-type: none"> introduce an additional HMO licensing scheme. 	Additional HMO Licensing Scheme agreed by Executive for introduction in February 2015. Also working with Exeter CVS to establish a multi-agency Private Rented Sector Forum to identify issues facing tenants and promote effective solutions. Research underway to identify policy interventions in other cities and their applicability for Exeter.	Additional HMO Licensing Scheme introduced. Multi-agency Private Rented Forum has also been established in partnership with Exeter CVS and draft Landlords' Guide produced for publication in the coming months.	AD Housing	RH
9	Continue to work towards the redevelopment of the Bus and Coach Station and the delivery of a new energy-efficient swimming pool that is fit for a growing population and future climate change.	By June 2015 we will: <ul style="list-style-type: none"> set up the arrangements for overseeing the programme appoint a design team for the project prepared a feasibility study and options and selected a preferred design option have received an outline planning application from Crown Estates for the scheme and the new bus station and depot. 	Programme Board set up and governance structure in place for the leisure complex and design consortium to be selected by 17th December 2014 and thereafter. Feasibility study anticipated May 2015. An outline application for Princesshay Leisure development, including a replacement bus station, is expected to be submitted in January 2015.	The Programme Board has been established. There are three principal project work streams - Estates, Build and Operations and each work stream has been appointed a client lead. The Sub Committee has been established and is made up of Council Members and Officers who meet at specific Gateway Points ensuring that the project maintains its aims, budget and timescales. The Sub Committee meetings are open to the public. To date EC Harris have been appointed Project Mangers, QS and CDM Co-ordinators for the project and they would work alongside Emma Osmundsen to ensure the Build is delivered successfully. One of their tasks has been to assist in the lengthy OJEU procurement process to appoint a Design Consortium to design the new facility. AFLS+P were appointed in January of this year to lead the design team which consists of Arup as engineers, Gale and Snowden as Building Biologists, Climate Change Advisors and Passivhaus designers, LDA, as planning consultants, Continuum as Leisure Business Advisors and SLM as Consultant Operator Advisors. Between them, the Design Consortium had successfully delivered over 150 leisure centre and pool projects including the Aquatic Centre at the London Olympic Park. The Design Consortium are currently working up their design feasibility work which included examining the options for the new facility to be as low energy as possible. This work will be completed in May of this year with the intention of more detailed design being developed through the summer ahead of a planning submission in autumn 2015. Works are scheduled to start on site in autumn 2016 with anticipated completion set for summer 2018.	Emma Osmundsen	RD

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10				anticipated completion set for summer 2018. The property considerations for the comprehensive redevelopment of the Bus and Coach Station site will be considered by Executive on 23 June 2015.		
11	Support the development of a local currency (e.g. Exeter Pound) to support local small businesses and independent traders	By June 2015 we will: • support our partners to create an independently constituted organisation that will take the project forward.	Accommodation, ongoing support and £12,000 pump priming funding being provided to help establish the project. It is anticipated that the organisation and currency will be up and running by September 2015.	The scheme is still on track to be launched in September 2015 to coincide with the Rugby World Cup and the design of the £15 note will incorporate an Exeter Chiefs related image. The project will help to boost the local economy, encourage people to use local businesses and build a stronger community identity for the City. A key feature will be to keep money within the local economy.	AD Economy	RD
12	Work with the University and others to develop the knowledge economy to create more graduate and higher paid jobs and help businesses and residents benefit from developing, attracting and retaining a highly skilled workforce.	By June 2015 we will: • set up three sector working groups to implement actions from the Knowledge Economy Strategy • develop three sector plans to develop the knowledge economy within and surrounding Exeter • implement inward investment marketing activity to attract more business interest in investment in the city	Working groups being created involving the University and businesses to develop and take forward actions related to the Water and Health sectors. Science Park Centre construction progressing well which will increase the availability of start up space and accommodation for growing knowledge based businesses providing new employment opportunities. Programme of business advice, support and increased access available for businesses with the high level knowledge base of the University will be put in place. Initiative to identify and progress opportunities arising from the Met Office supercomputer investment underway.	The Innovation Exeter initiative will now take this agenda forward with the involvement of the University, MetOffice, County Council and RD&E Hospital Trust committing to support it. Richard Ball seconded to team to drive this forward with the intention of making proposals to Government for significant funding. Outline programme of proposals developed and being worked up in more detail.	AD Economy	RD
13	Recognise the contribution that Arts and Culture make to the Exeter economy and encourage initiatives to support the city centre	By June 2015 we will: • submit funding bid(s) to secure additional capacity to support the work of the Cultural partnership to deliver its priorities to support and grow cultural activity, increase awareness of the high level of cultural activity already existing in the city and work collaboratively to support organisations against the difficult funding background	A bid is being made together with the University and led by Exeter Cultural Partnership for funding for a Coordinator to develop and deliver a communications plan to raise the profile of cultural activity in the city; also overseeing the development of a cultural brand and growing digital communication channels. The City Council is making a contribution of £10k from an underspend in the Arts and Events budget. This will be critical not just to the city's image and presentation nationally and internationally but also to improved communications and networking within the city, leading to stronger collaboration and management of collective opportunities. Initiatives supported include the Unexpected festival, Respect Festival, the opportunity to have a large programme of activity using the fanzone infrastructure and the programme of grant funding enabling a range of organisations in the city to deliver a wide ranging programme of visual and performing arts.	A successful application to the Arts Council England's Grants for the Arts Scheme is enabling a programme of work titled 'Exeter Cultural Connections'. Led by Exeter Cultural Partnership, the work includes the appointment of a Culture Director; development and implementation of a communications strategy linked to the creation of a 'cultural brand' for the city. Recruitment to the role of Culture Director is underway. A full progress update report on the Exeter Cultural Action Plan has been prepared for the Scrutiny Economy Committee meeting 18th June 2015.	AD Economy	RD
14	Promote the Living Wage amongst Exeter employers	By June 2015 we will: follow up the research undertaken by the University exploring strategies and possible solutions to the range of identified problems with a number of stakeholders.	• Eight areas have been identified for further investigation as covered by the report going to Scrutiny Committee including working with the LEP to access funding to support initiatives, including working with young people in schools to provide better careers advice, greater availability of sound financial advice and access to more affordable, ethical credit.	Improvements to the careers advice given to young people has become a priority of the LEP across both Devon and Somerset and the Employment and Skills Board have made this one of their priorities. Agencies such as the Citizens Advice Bureau continue their good work to promote and provide sound financial advice to those who need it. As time allows other initiatives raised by this report will be looked at to see how they can be progressed.	AD Economy	RD

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15	As part of the planning application process, negotiate with developers to employ local workers and provide training opportunities for local people	<p>By June 2015 we will:</p> <ul style="list-style-type: none"> • have adopted a DDDPD and SPD • have put in place and implemented a policy and guidance framework to enable negotiation of agreements requiring developers to employ local workers and provide training opportunities for local people • signed agreements within criteria reflecting provisions • reviewed compliance by developers with S106 agreement 	<p>The DDDPD has been delayed by the need to consider the implications of the Home Farm appeal decision and await the results of the Council's legal challenge. The SPD can come forward once it is adopted. In the meantime officers are in a position to continue local labour agreements on a development by development basis.</p> <p>ECC, EDDC and MDDC are due to sign a Construction Skills Concordat. The Concordat will ensure that when the Councils award contracts for capital programme and maintenance work, they give favourable consideration to those companies that have a clear and well evidenced approach to supporting the development of the skilled workforce, for example in terms of taking on apprentices and recruiting locally.</p> <p>In addition the Councils have agreed to work with partners to support the roll out of the Construction Industry Training Board's Client Based Approach which enshrines and enforces commitments to employment and skills in construction projects over £1 million in value. The Councils will also support and promote the roll out of the South West Shared Apprenticeship scheme. By providing flexible access to a pool of people this will overcome a key barrier to increasing the use of apprentices cited by the industry.</p>	The DDDPD and therefore SPD remains unadopted. Officers are however, working with developers to agree labour and skills agreements with client based approach.	AD CD	RS/RD
16	Work with employers and training providers to make sure local residents have the right skills to take advantage of new jobs at the Exeter Science Park and other areas of growth	<p>By June 2015</p> <ul style="list-style-type: none"> • Exeter and the Heart of Devon Employment and Skills (EHOD ESB) will have provided 160 workers from the hospitality industry with free training and the opportunity of accreditation in preparation for Rugby World Cup. • will have held an event for 80 Big Data practitioners, academics, influencers and businesses to design solutions to the Human Capital shortages which are potential barriers to growth • will have planned, proposed and begun the implementation of a aligned approach to Construction Skills and Employment across East Devon, Exeter City Council, Devon County Council and Teignbridge District Councils and have sought funding for a Project Manager to implement the Construction Industry Training Board's Client Based Approach which contractually requires construction contractors to deliver local employment and skills training to pre-set Key Performance Indicators. EHOD ESB will have facilitated the implementation of the South West Shared Apprenticeship Scheme for construction. Local employment and skills opportunities will increase for projects valued at over £1 million. • EHOD ESB partners will have worked with 12 NEETs (not in education, employment and training) from Exeter and Heart of Devon to progress them in to employment with training, traineeships, the Hitz Programme or full-time education. • EHOD ESB members will have begun to pilot a new 	Programme in place for the RWC training. Arrangements in place for the Big Data event. Joint approach agreed between Exeter, East Devon and Teignbridge Councils to progress the aligned approach to require construction contractors to be involved in delivering employment and skills training	<p>* HOSPITALITY - 160 free places have been provided by 20th May for hospitality sector on one day courses at Sandy Park with the option of a Level 2 C&G qualification which 97% have opted to take so far. A further 100 free places are being offered due to our successful bid to the Skills Funding Agency of which 32 can be for employees within business of 250+. Feedback has been excellent.</p> <p>* BIG DATA - 80 Big Data practitioners and influencers participated in a successful free event at the Met Office which has subsequently informed the HoSW LEP Digital strategy and built new links within the industry. Funding for this event was secured via the DCC in their capacity as HOSW LEP PEOPLE strand. There is a demand to do more work to build upon this event.</p> <p>* CONSTRUCTION - EDDC, TDDC and ECC have signed a concordat to align approaches to employment and skills in construction. They have agreed to adopt the Construction Industry Training Board's Client Based Approach (CITB CBA) which sets KPI for contractors around training and local employment. Joint funding for a CITB CBA post is being pursued by Cllr Edwards from EDDC and TDDC for a coordinator post. Until the CITB CBA is operational 106s will be used. South West Apprenticeships has been formed to employ construction apprentices for contractors to the industry.</p> <p>* NEETS – The first Rugby Empowering Employment Programme (REEP) funded by RWC 2015 Legacy Fund achieve 100% completion of the 10 day programme by the Young People. 4/9 now have full-time jobs and the remainder are on track undergoing training etc. They are all</p>	Oenone Thomas	RD

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17		carousel or multiple employer host approach to an apprenticeship in Business Administration for five apprentices. • EHOD ESB will represent the best interests of local residents within the Heart of South West Local Enterprise Partnership (HoSW LEP) PEOPLE group and other skills and employment fora, and sought funding for skills development initiatives.		being mentored by volunteers trained by the programme. The generosity of in-kind support meant that REEP came in under budget and a second REEP has just started. Any further projects will need to find alternative funding. *APPRENTICESHIPS – EHOD ESB with partners successfully ran an Apprenticeships Summit and an evening event at River Cottage HQ at the start of National Apprenticeship Week. Funding was from the National Apprenticeship Scheme. The EHOD ESB employers are now working together to develop a carousel apprenticeship model for trial.		
18	Continue to offer apprenticeships, develop work experience for those with disabilities, mental health problems and other barriers to work, and work with employers to expand these schemes	By June 2015 we will: • have provided 8 apprenticeship posts and helped them to achieve a minimum of a Level II qualification in their chosen field • Have provided permanent employment to two apprentices	We have eight apprentices working across the Council. We have appointed two apprentices into full-time employment. We have worked with Devon County Council and The Brandon Trust (an organisation which helps to find employment opportunities for young people with learning difficulties) to provide a two week work experience placement at the MRF. We are continuing to liaise with Exeter College and other agencies to explore further options for work experience for those with disabilities and mental health problems.	We have 3 vacant apprentice posts which we will be recruiting into during the summer to start in September 2015. We continue to work with Devon County Council and The Brandon Trust (an organisation which helps to find employment opportunities for young people with learning difficulties). We will also continue to liaise with Exeter College and other agencies to explore further options for work experience for those with disabilities and mental health problems.	David Knight	PE
19	Continue to invest in community projects through community grants and the Local Infrastructure Grant schemes, and work with communities to build the capacity for new projects in the future.	By June 2015 we will: • implement the Devon Local partnership • have fully allocated the Local Infrastructure Fund towards 19 projects.	We have received 64 ward grant applications, so far, during 2014/15 and awarded a total of £11,200. There is still £24,800 remaining in the budget. Local Infrastructure Grant Fund fully allocated for 2014/15. The Council is considering how best to assist community projects in the future. The Grants process will be reviewed during 2015/16. As part of that process, the Council will be appointing a Funding Officer who will be responsible for identifying funding to support Council priorities and community groups and organisations. Planning to implement Devon Local in partnership with other statutory and voluntary and community sector partners in the city in the New Year. This will enable the council to liaise with residents/community groups/partners via community forums and ensure that good communication systems are established at the earliest opportunity to enable collaborative approaches to new models of service delivery.	Work is progressing on implementing Devon Local in Exeter through supporting Exeter Community Forum to develop a community engagement strategy and through discussions with ICE (Integrated Care Exeter) on enabling people to improve and promote their own health and wellbeing. Community grants - Ward grants - £25,420 awarded , £10,580 c/f to city grants for 2015/16. The position regarding Local Infrastructure Fund grants remains the same as in December.	Dawn Rivers	PE
20	Continue to protect our parks and play areas as important community hubs, and work with communities to explore creative uses for parks and other open spaces	By June 2015 we will: • endorse the principle of asset transfer to community organisations • Consider and progress any expressions of interest for asset transfer • Hold discussions with clubs associated with council-owned facilities with a view to supporting them to take on responsibility for these assets over the next two years • Highlight to Government the barriers that the high cost of insurance can create for community groups.	The principle of asset transfer to community organisations was endorsed in November 2014 • Expressions of interest for asset transfer have been considered and committee approval was given in November to progress transfers to three organisations •The principle of granting a lease or licence on the tennis facilities at Heavitree Park to Tennis for Free was agreed in November • Approval to start discussions with clubs associated with the council-owned bowling and croquet greens and facilities with a view to supporting them to take on responsibility for these assets over the next two years was agreed in November. Initial discussions have taken place with Heavitree Bowls Club	Good progress is being made on the transfer of Flowerpot Playing Fields to Exeter College. The transfers to Devon Wildlife Trust and the Saracens have stalled as a result of a change of direction by the two organisations. Discussions with clubs associated with the council-owned bowling and croquet greens other than Heavitree have not been progressed since November. The high cost of insurance for community groups has been highlighted to the Government.	AD PR	KO

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21	Develop a register of local assets to be protected for the benefit of the community, such as pubs and community centres, and explore opportunities to support community groups through collective purchasing of insurance, energy, maintenance and other goods and services.	By June 2015 we will: <ul style="list-style-type: none"> • have mapped community facilities across the city • continue to encourage the registration of local assets for protection for the benefit of the community 	We have compiled a statutory list of assets of community value (ACVs). We have received no ACV applications to date, but an application is imminent in respect of all allotments west of the Exe. Mapping largely complete. This will be shared with Exeter Board in January 2015 and then promoted to community groups to update. This information will be shared with the CIL process to help identify priorities for future spend. Collective purchasing has not yet been pursued due to capacity issues.	Mapping of community facilities - this work will be continued through the work of the Exeter Community Forum as part of its identification of city wide priorities to inform use of the neighbourhood proportion (15%) of the Community Infrastructure Levy.	CM Property	OP
22	Work with partners to increase access to affordable and ethical credit	•By June 2015 we will: • mitigate the impact of the end of Local Welfare Support	We are developing a specification to ensure that residents have the appropriate access to credit, debt advice and money management skills, as well as encouraging saving.	Local Welfare Support Funding has been granted for a further year from 1 April 2015, therefore the Exeter Money Advice Partnership pilot has been extended to offer residents access to impartial money advice. Project management resource identified for 4 months from 1 June to monitor effectiveness.	AD CA	RH
23	Develop a strategy to become and energy neutral Council (by 2030)	By June 2015 we will: <ul style="list-style-type: none"> • have developed a set of criteria which will enable the Council to monitor how much of the Council's energy use is off-set by the production of its own energy. have formulated a programme to increase the number of low emission vehicles (LEV) in our fleet; • identified appropriate fuel reduction devices for fleet vehicles that are not LEVs; • have formulated a proposal to reduce grey fleet mileage and transfer it to LEV pool vehicle mileage; • have a draft Low Emission Strategy that has been consulted upon and ready for Council approval; 	Investment in renewables has commenced and energy generated measured. Solar PV projects in delivery mode and new schemes being developed. Key milestones to be set out in a new energy strategy. 2 electric vehicles have been added to fleet as staff pool vehicles. An electronic booking system has been implemented for staff pool vehicle use and is working well. Fuel reduction devices are being piloted on 4 refuse collection vehicles. The draft Low Emission Strategy is currently subject to consultation;	Investment in renewables and energy saving schemes has commenced. In 2014/15, all projects progressed, notably the LED light replacement work at three car parks and the Civic Centre Offices. The Car Park Canopy PV Scheme contract was awarded and work is underway at Mary Arches and John Lewis Car Park. A solution was found which will enable the PV panels to be fixed to the lantern roof structures at the RAMM, and work is to commence this Spring. The Boiler Replacement Project is progressing and it is hoped the installation of the new gas boilers will be completed ahead of the heating season in October. Further PV projects include the Livestock Centre and Climb Centre where feasibility work is underway. Key milestones to be set out in a new energy strategy. A Low Emission Strategy has been adopted.	CM Property/ AD Environment	OP
24	Continue to work with other local authorities and organisations to improve recycling rates in the city	By June 2015 we will: <ul style="list-style-type: none"> • completed a comprehensive review of recycling bring-sites and identified new opportunities; • expanded the range of materials collected at sites, with improved signage; • determined whether a waste partnership with Devon CC, East Devon DC and Teignbridge DC, (DEET) which will significantly increase recycling rates, is achievable; • in partnership with Devon CC and Exeter University and Student Guild, formulated a protocol on waste minimisation and increased recycling amongst the student population. 	A review of bring-sites is being finalised, new micro-sites introduced, and opportunities for recycling extra materials identified. A business case for DEET was presented in December 2014, and is currently under consideration by partners. Joint work with DCC, University and Guild is progressing.	Monitoring of recycling performance across different neighbourhoods in Exeter is being undertaken. Data will be used to target communications to areas of low participation. The 'DEET' (Devon, Exeter, East Devon & Teignbridge) waste management shared service proposal has been postponed indefinitely due the East Devon's decision to tender its waste collection service individually in March 2015. This makes the remaining 'cluster' too small to operate a viable shared service, however DCC has indicated a willingness to continue discussions about sharing the waste disposal savings that would arise if Exeter increases its recycling rate. This would require up-front investment, with support from DCC. The detailed business case for a shared service was published in Dec 2014 and the work carried out for this study could still be used to potentially redesign our service.	AD Environment	KO
25	Work with partners to improve public transport in the city and ensure adequate public transport provision for areas of significant housing development in the East and South West of the City.	By June 2015 we will: <ul style="list-style-type: none"> • have new rail stations open at Newcourt and Cranbrook • have a plan in place for the replacement of the Bus Station. 	Both stations currently under construction. An outline application for the Princesshay Leisure development, including replacement bus station, is expected to be submitted in January 2015.	Newcourt Station now due to open in Summer 2015, and Cranbrook in Autumn 2015. It is anticipated that a Planning application for the bus station will be submitted in Autumn 2015.	Ross Hussey	RS

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26	Work with partners to protect and improve habitats for wildlife across the city, protect allotments and explore the use of public open spaces for community food production	By June 2015 we will: <ul style="list-style-type: none"> retain the current allotment site provision investigate the costs and feasibility of the use of public open spaces for community food production 	The Devon Wildlife Trust are looking into improving habitats for wildlife as part of the Wild City project. No change is proposed to the current allotment site provision. We are in the process of working with allotment associations to form an allotment users forum, which was one idea that was welcomed as part of the allotments consultation last year. The idea of using public open spaces for community food production has been explored as a Rugby World Cup legacy project but while there was a great deal of enthusiasm for the idea there appears to be insufficient capacity locally to do this work at the moment.	The current allotment site provision has been retained and 21 unusable overgrown plots have been brought back into use, with more in the pipeline. The Exeter Allotments Forum has now been set up and held its first meeting in April. We are working with allotments associations in the city to ensure the best management of their sites and we are encouraging the creation of associations where they do not currently exist.	AD PR	KO
27	Work with Exeter Health and Well-being Board and other partners to increase levels of physical activity in the city and promote the sustainable use of the river, canal and other green spaces for outdoor leisure activities	By June 2015 we will: <ul style="list-style-type: none"> work with Active Exeter to formulate an action plan to progress the ambition of Exeter being the most physically active city in the SW by 2018; produced a first draft of an overarching Physical Activity and Sports Strategy via Active Exeter 	The 4 priorities set last year of 1) Physical Activity; 2) Alcohol ill-health; 3) Cold homes and falls; 4) Health of the most disadvantaged; were re-endorsed at the November 2014 Board meeting, together with the Exeter District Public Health Plan 2014/15 (an annual update of health & Wellbeing in Exeter). The 'Everybody Active, Everyday in Exeter' social marketing scoping report has been produced and endorsed, and the formulation of an overarching Physical Activity and Sports Strategy through ECC and Active Exeter has been agreed. Last summer saw a highly successful Ping Exeter! project in the city with thousands of people playing table tennis at dozens of locations. It is hoped to repeat this exercise this year. The Active Exeter group is progressing a number of activity bids and has been approved to deliver a project funded by a grant of £41,620 from the Alcoa Foundation of Alco Howmet based at Sowton for a local community activity project in Cowick Barton in 2015. Other potential funding streams are also being explored.	The Exeter Health and Wellbeing Board, through its sub-group 'Active Exeter' has formulated the 'Get Active Exeter' project which forms the basis of the multi-agency and community bid made through the auspices of Exeter City Council for funding from the Sport England's Community Activation Fund. The bid is for over £190,000. Get Active Exeter (GAE) will motivate and engage new people in the city of Exeter to take part in regular sport and physical activity opportunities to realise an ambition to make Exeter one of the most active cities in the South West by 2018. The project will engage a key target group of inactive 'busy adults' and seek to change their behaviour towards participation in sport by providing regular activity in Workplace and Community settings. Get Active Exeter will seek to blend delivering a targeted menu of regular local sport opportunities alongside a high profile city-wide promotional campaign. The GAE project is ambitious, and aims to raise over 2000 inactive citizens to participate in beneficial physical activity on a sustained basis. The core activities will focus on walking, running, cycling and swimming – around 90 mini-projects initiated over a 3 year period will help achieve the target. The proposed project has solid partner support from members of the Exeter Health & Wellbeing Board, which will have a formal governance role in scrutinising the progress of the project, its performance against set targets and the outcomes derived. In terms of overseeing the project operationally, the Active Exeter task group that was formed by the Board to drive its top priority of raising physical activity levels, will fulfil this role and report to the Board on a quarterly basis. The Active Exeter task group is chaired by Active Devon and includes members from ECC, DCC, New Devon CCG, Public Health, Exeter Chiefs, Exeter City FC, University of Exeter, Exeter College, St. Luke's Science and Sports College, and Parkwood Leisure; it is well placed to carry out this role for the project. The 'Get Active Exeter' project clearly aligns with the Board's top priority of raising physical activity of citizens, helping to realise the ambition of Exeter becoming the most physically active city in the South West by 2018. It will also build upon the earlier survey work commissioned by the Board in 2014 to examine the barriers to adults taking up or re-engaging with physical activity, and how to overcome them. A successful bid will certainly strengthen the Board's ability to deliver on this important priority, and see an up-lift in	AD Environment	KO
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29				<p>in community-based physical activities, utilising the existing green spaces, cycle lanes and swimming facilities that Exeter enjoys.</p> <p>The appointment in May 2015 of a Member Champion for Sport and Physical Activity will help emphasise the importance of this work in the Council's corporate plan.</p>		